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Description and Purpose of the Project

Other social media platforms not utilizing Web 3.0 technology can lead to various issues. Traditional web applications often have a centralized structure and store user data on central servers. This can create weak points in terms of security and put user data privacy at risk.

Additionally, centralized structures can lead to problems such as data manipulation or censorship. Platforms controlled by a few major players may restrict users' access to and sharing of financial information. This can hinder users' full access to information and affect their investment decisions.
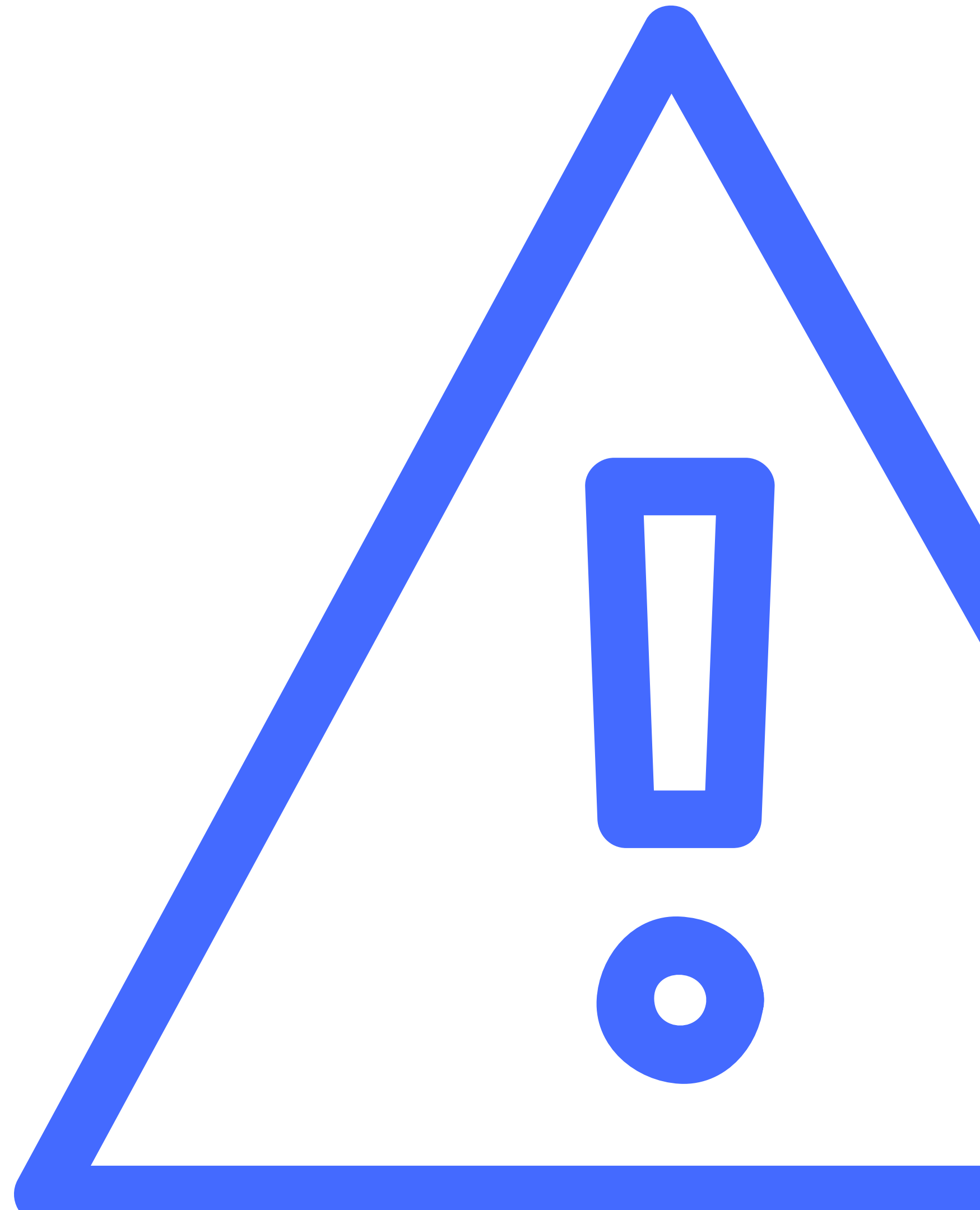
Description and Purpose of the Project

The development of Web 3.0 technology and blockchain-based solutions can offer a new solution to this communication and interaction gap in financial markets. Web 3.0, based on a decentralized and distributed structure, enables users to experience more interactive and personalized experiences. The integration of these technologies into financial markets can increase information sharing among participants, strengthen community support, and provide reliability.

In this context, we will introduce AskingTraders, a personalized social network platform that will address the needs of participants in financial markets and leverage the opportunities provided by Web 3.0 technology. This platform aims to increase financial literacy, strengthen community interaction, and support financial decision-making processes.

Problems

Problems we aim to solve for financial communities and stock market users.

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Problem Definition

Individuals interested in financial markets are often scattered across social media platforms in today's digital age. The need to access information from various sources leads users to spend their time across multiple platforms, reducing their efficiency.

Additionally, the absence of Artificial Intelligence powered by the Software as a Service (SaaS) model for creating strategies and tracking trends in financial markets limits users' decision-making processes. This situation can hinder investors from making more accurate and informed decisions.

Problem Definition

The main issue lies in the lack of a comprehensive social media platform that caters to the needs of individuals interested in financial markets. Such a platform should facilitate access to financial information and enhance interactions among users. Moreover, it should enrich the user experience by offering live streams, global copy trading, educational resources, voice chats, and many other services. Furthermore, the platform should prioritize fundamental aspects such as reliability, user privacy, and data security. By addressing these concerns, it becomes possible to unite individuals interested in financial markets under one roof and effectively meet their needs.

Problem Definition

Other social media platforms not utilizing Web 3.0 technology can lead to various issues. Traditional web applications often have a centralized structure and store user data on central servers. This can create weak points in terms of security and put user data privacy at risk.

Additionally, centralized structures can lead to problems such as data manipulation or censorship. Platforms controlled by a few major players may restrict users' access to and sharing of financial information. This can hinder users' full access to information and affect their investment decisions.

Problem Definition

Web 3.0 technology aims to address these issues by leveraging decentralized blockchain technologies. A decentralized structure allows data to be stored and processed on a distributed network, enhancing security and data integrity. Moreover, it grants users greater control and transparency over access to information.

Therefore, the absence of Web 3.0 technology in an application related to financial markets can create problems in crucial areas such as security, data integrity, and user control. This can negatively impact user experience and jeopardize the long-term success of the platform. Additionally, individuals interested in financial markets on other social media platforms may find their messages, personal data, and other information at risk and under surveillance.

Solutions

The solutions we aim to solve for financial communities and stock market users.

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Solutions

AskingTraders is a social networking platform aimed at bringing together individuals interested in financial markets under one roof. Supported by Web 3.0 technology, this platform facilitates interaction and knowledge sharing among dispersed financial market participants. Users can access financial information, participate in live broadcasts, engage in global copy trading, and join voice chats with other users through various tools and features available on the platform. Prioritizing security, data integrity, and user privacy, AskingTraders supports the decision-making process in financial matters and democratizes access to financial information.

Solutions

Bringing Together Individuals Interested in Financial Markets:

AskingTraders facilitates interaction among individuals actively trading or interested in financial markets, allowing them to interact on a common platform. This encourages information and experience sharing among investors while strengthening the sense of community.

Increasing Interaction and Encouraging Information Sharing:

The platform encourages users to share their ideas, analyses, and strategies related to financial markets. Users can interact and learn from each other through live streams, visual content, and written messages.

Solutions

Reliability and Transparency:

The platform has a distributed structure supported by blockchain technology, ensuring the security and transparency of data. Users can be confident that their interactions on the platform occur in a reliable and transparent environment.

Solutions

Messages and Communities:

On the AskingTraders platform, users can communicate with each other through messaging and create their own communities. This feature allows users to share their experiences related to financial markets, exchange ideas, and increase information sharing.

1. Individual Messaging:

Users can communicate individually with each other on the platform. This provides an opportunity for chatting with other users about trading strategies, market analysis, and general financial topics through private messages. Individual messaging allows users to engage in deeper interactions with each other and exchange confidential information.

Solutions

Communities and Group Messaging

Users can create communities and groups based on their interests. These groups bring together users gathered around a specific topic or strategy. Group messaging enables members to interact within the group, share ideas, and learn from each other. For example, a group may focus on a specific stock or cryptocurrency and facilitate idea exchange among members.

Announcement Channels

Users can create announcement channels for their communities. These channels facilitate the sharing of important news, updates, or events. Announcement channels help community members stay up-to-date and follow activities on the platform.

Solutions

Live Streams

Users can conduct live streams related to financial markets and interact with viewers. These streams can cover topics such as market analysis, trading strategies, and general financial trends. Live streams allow users to share their expertise and engage in knowledge exchange with other users.

Content Sharing

Users can share content related to financial markets on the platform. This content can be in various formats, including written articles, video analyses, charts, and news. By sharing their analyses or trading strategies, users can benefit from the knowledge of other users and participate in discussions.

Solutions

Access to Educational Materials

The platform provides users with access to various educational materials to increase their financial literacy. These materials can be in various formats such as video lectures, e-books, webinars, and interactive courses. Users can develop their financial knowledge at their own pace and according to their preferences.

Discussions and Comments

Users can interact with other users on the platform and participate in discussions. Comments on topics such as trading strategies, market trends, and financial news allow users to understand different perspectives and engage in knowledge exchange.

Solutions

Collaborative Projects

Users can develop collaborative projects on the platform and work together. These projects can be in various fields such as creating joint trading strategies, conducting financial research, or developing educational materials. By working with other members on the platform, users can share their financial knowledge and grow together.

Solutions - Education

Education Tab and Personal Education Sales

The AskingTraders platform offers users the opportunity to earn income by sharing their knowledge and skills related to financial markets. The education tab provides users with a space where they can create and sell their own educational content. This tab allows users to share their own knowledge and experiences and teach other users. Users can create educational content, especially in areas where they are experts in financial markets. This content can include video lessons, written materials, interactive courses, or live seminars. Users can list their educational content on the platform, and other users can pay to access this content. This way, platform users can earn income by sharing their knowledge and experiences in financial markets and also provide learning opportunities for other users.

Solutions

Content Creators' Compensation and Donation Collection in Live Streams

On the AskingTraders platform, content creators can choose between options for monetizing their live streams or collecting donations. This feature allows content creators to monetize their efforts while also receiving support from users.

Paid Streams

Content creators can initiate their live streams as paid content. Users pay a fee to access these streams, and content creators earn revenue from this fee. The amount of compensation can be determined according to the prices set by the content creator. This method enables content creators to directly receive compensation for their efforts.

Solutions

Donation Collection

Content creators can start their live streams for free and collect donations from users. If users appreciate the content creator's efforts, they can make donations. These donations can be an important source of income for content creators. This method allows content creators to reach a wider audience and interact with users who are willing to donate.

Flexible Pricing

The platform offers content creators flexible pricing options. Content creators can offer pricing options for their live streams that align with their preferences and the budget of their target audience. This flexibility is an important tool for content creators to increase their income and engage more effectively with users.

Solutions

With EasyTrade, users will be able to showcase their trades on exchanges, and those who wish to copy trades globally based on success rates will be able to do so after paying the subscription fee set by individuals. This way, all successful traders will generate their own income.

Solutions

Artificial Intelligence Integration

Our social networking platform is equipped with advanced artificial intelligence technologies to enrich the user experience in financial markets and empower users to make more informed investment decisions:

Live Trading Tips and Analysis:

Our AI-powered system monitors market movements in real-time and provides users with live trading signals. Moreover, it analyzes historical data to identify trends and offers detailed insights to help users strategically position themselves.

Solutions

Strategy Automation and Indicator Conversion:

By automating successful investment strategies, our AI allows users to convert complex technical analyses into actionable indicators. This enables users to swiftly implement and optimize effective trading strategies.

Comprehensive Market Knowledge and Forecasting:

Powered by deep learning algorithms, our AI possesses an extensive knowledge base of financial markets. It assists users in understanding market trends, predicts future price movements, and shares this information to aid in making strategic decisions.
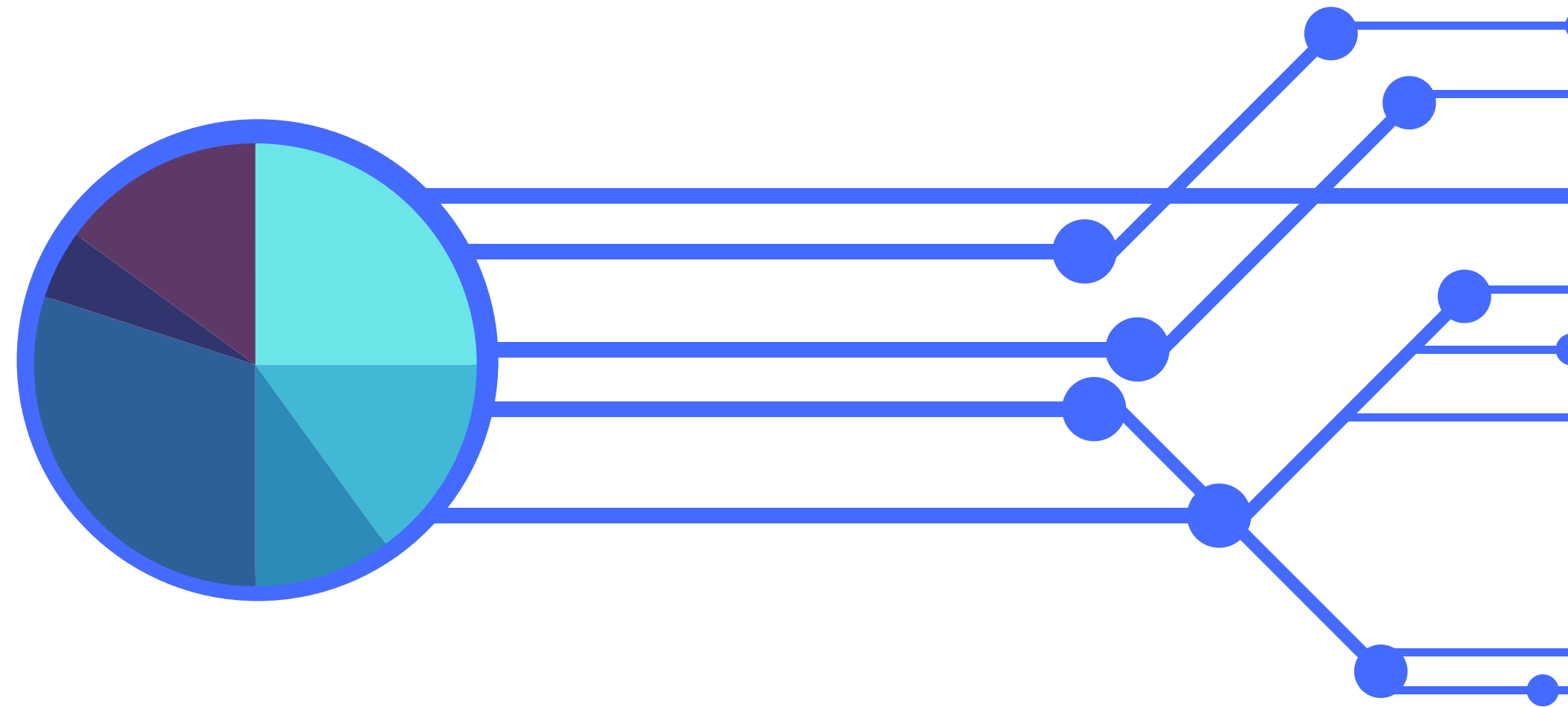
Solutions

Personalized User Assistance and Education

Tailored to individual investor profiles, our AI analyzes user preferences and behaviors to offer personalized trading recommendations. Additionally, it answers queries related to financial markets, provides educational resources, and continuously enhances users' knowledge levels.
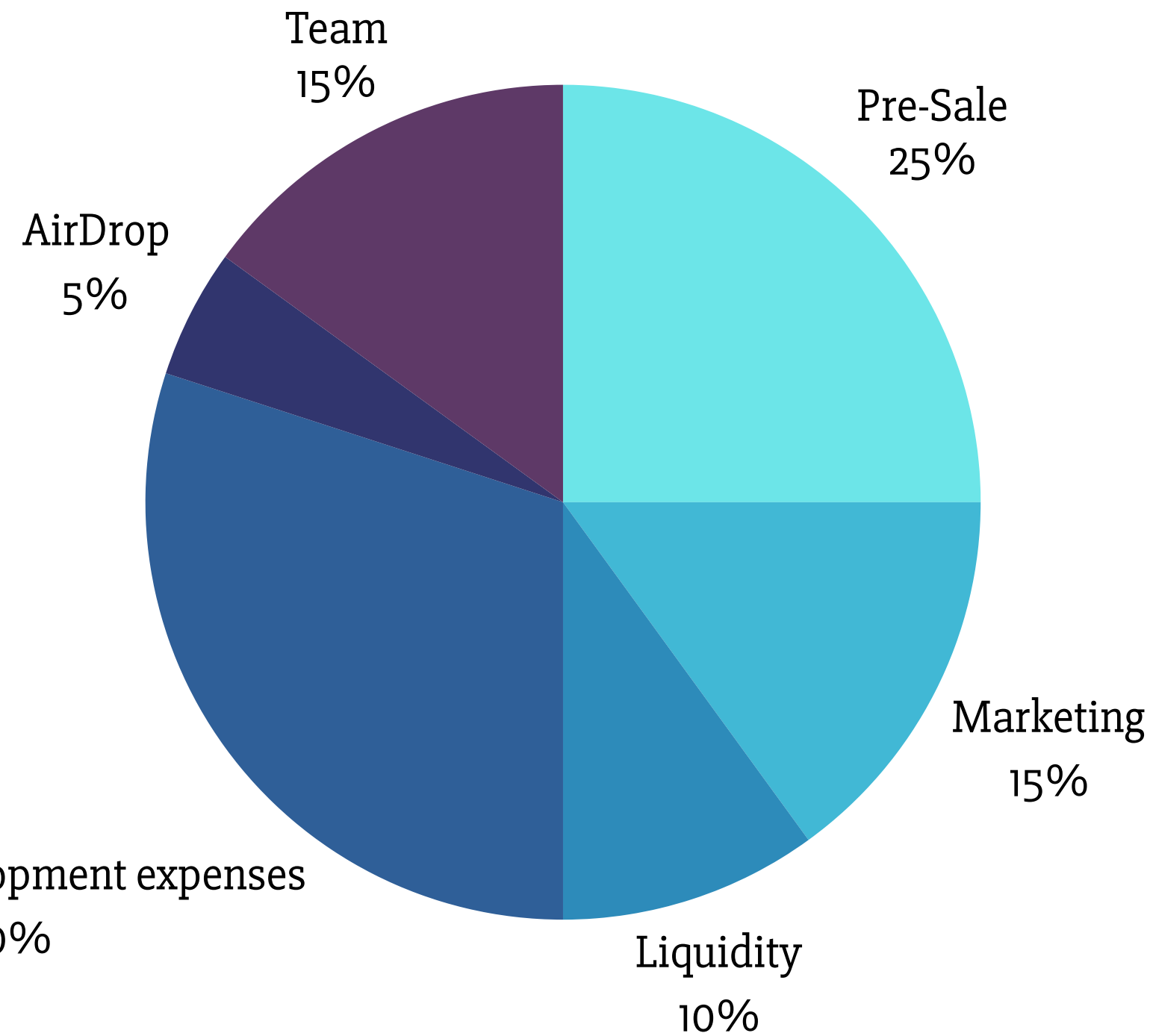
Continuous Improvement and Updates

Constantly updated through machine learning algorithms, our platform evaluates user feedback and incorporates new data analyses to continually enhance performance. This ensures a high-quality user experience and service delivery.

Tokenomics

Tokenomics Plan

Team
15%

Pre-Sale
25%

AirDrop
5%

Software development expenses
30%

Liquidity
10%

Marketing
15%

Token Definition and Use Cases

Token Name: AskingTrader
Token Symbol: ASKTR
Token Type: BSC (BEP-20)

Token Supply and Distribution

Total Supply: 30.000.000
Distribution Plan:
ICO Sale: %25
Founders and Team Allocation: %15
Airdrop and User Acquisition: %5
Marketing: %15
Software development expenses: %30
Liquidity: %10

Tokenomics Plan

3. Token Utility

In-Platform Use:
Users can utilize tokens for the following purposes:
Supporting content creators
Accessing premium content
Payment for advertising campaigns
Community voting and governance processes

Economic Role:
Tokens also play an economic role within the platform, providing special advantages to token holders and creating value within the platform ecosystem.

Tokenomics Plan

4. Tokenomics and Economic Policies

Pricing Mechanisms: Factors and mechanisms influencing token pricing (supply-demand balance, token burning, staking rewards, etc.).

Burn Policy: Portion of platform revenues allocated to token burning, reducing token supply and potentially increasing token value.

Staking Rewards: Token holders earn staking rewards for securing the platform.

Tokenomics Plan

5. Governance Model

Governance Token: A governance token used within the platform allows token holders to contribute to platform development and decision-making.

6. Sustainability and Growth Strategies

Marketing and User Acquisition: Strategies to support platform growth through marketing and user acquisition plans.
Innovation and Development: Investment strategies for technology and user experience enhancements.

7. Ecosystem Integration:External Exchange Integrations:

Strategies for listing the token on external exchanges to increase liquidity.

Road Map

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Road Map

Phase 1 (2025 Q1): Listing ASKTR Token on PancakeSwap decentralized exchanges, Listing price $0.30.

Phase 2 (2025 Q2): Transformation of the social networking platform into an application. Expansion of DeFi services, introduction of advanced AI functionalities.

Phase 3 (2025 Q3): Integration with external exchanges (Binance, Mexc, Xt, Bitget), expansion into new markets and regions.

Vision & Mission

Vision

Our platform, empowered by Web3 technologies, aims to become a pioneering social network that democratizes access to financial markets, fostering global community engagement in knowledge and experience sharing. We strive to enhance worldwide financial literacy by providing everyone with the education, tools, and community support necessary to achieve financial success."

Mission

Education and Awareness:

Empower users with a wide range of educational resources, from fundamental knowledge about financial markets to advanced strategies, thereby increasing financial literacy.

Technological Innovation:

Utilize Web3 technologies and blockchain infrastructure to deliver a secure, transparent, and user-centric platform, enhancing interaction and collaboration among users.

Community and Content Focus:

Encourage knowledge and experience sharing among users, creating an environment where they can learn, discuss, and collaborate with one another.

Mission

Security and Sustainability:

Maintain the highest standards of data protection to ensure a secure environment and support sustainable long-term growth.

Innovative Financial Services:

Offer innovative financial products such as copy trading and live streams, enabling users to learn and apply strategies from professional investors to support their financial success.

User-Centric Design:

Continuously improve our platform based on user feedback to ensure maximum satisfaction and usability.

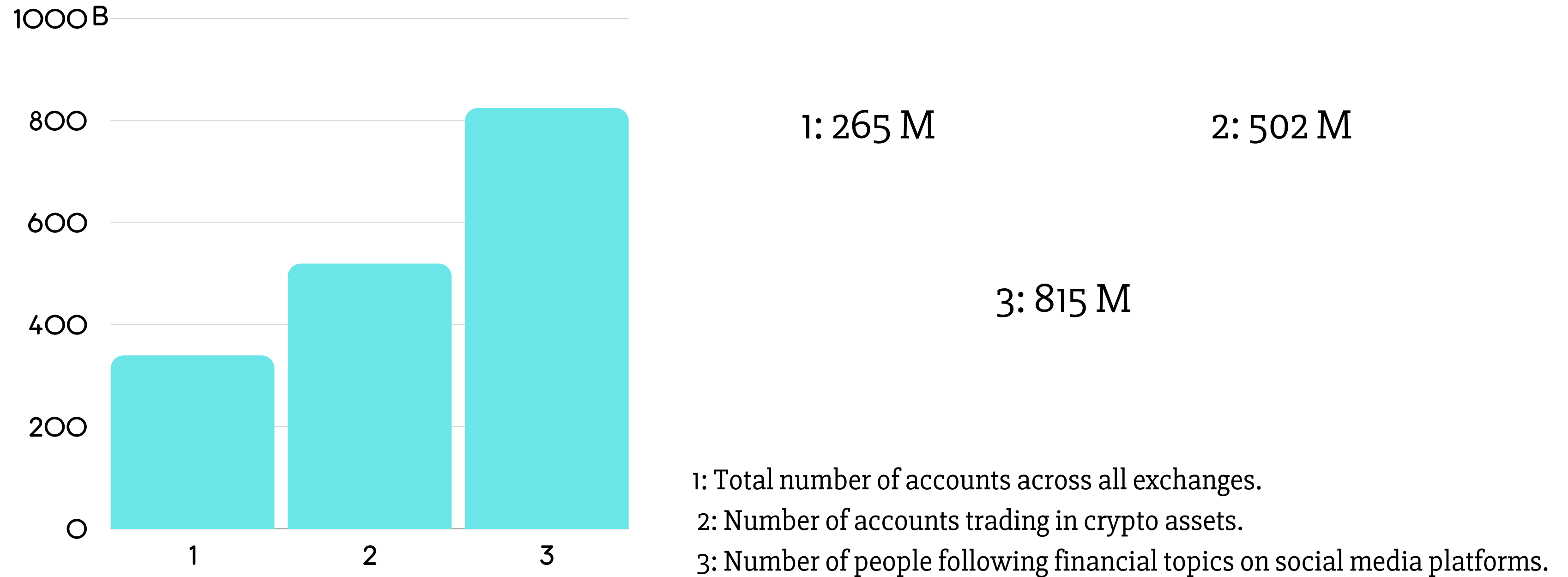# Market Size

![asking traders logo]

Market Size

Certainly, the number of individuals worldwide interested in financial markets is quite substantial and continually growing. These individuals may have an interest in stocks, bonds, commodities, cryptocurrencies, and other investment vehicles. Additionally, the interest in financial markets extends not only to individual investors but also to financial institutions, companies, and experts.

It is estimated that the number of individuals globally interested in financial markets exceeds one billion. This indicates that the potential market is considerably large. Those interested in financial markets engage in various activities such as investing, portfolio management, financial analysis, and monitoring market trends.

The size of this potential market depends on several factors, including the overall level of interest in financial markets, the number of individual investors, the demands of financial institutions and companies, and the level of financial literacy. A social networking platform like AskingTraders could serve as a valuable resource for participants in financial markets who come together on this extensive market and could capture a significant share of this potential market.

Market Size (Number of Individuals)

Global

1: 265 M   2: 502 M

3: 815 M

1: Total number of accounts across all exchanges.
2: Number of accounts trading in crypto assets.
3: Number of people following financial topics on social media platforms.